



Dermakalm Overview

Dermakalm: A New Steroid-Free Specialty Skincare Line from Paladin Labs Inc.

Dermakalm is a new line of over the counter (OTC) steroid-free specialty skincare products designed to treat specific dermatological disorders. The line contains five products, three to treat the symptoms of eczema and two for symptoms of psoriasis:

Eczema

- Dermakalm Eczema Cream (Face and Body)
- Dermakalm Eczema Cream for Infants and Children (Face and Body, eight weeks+ years old)
- Dermakalm Hand and Contact Eczema Cream

Psoriasis

- Dermakalm Psoriasis Cream
- Dermakalm Scalp Psoriasis Gel

Paladin's European partner, Omega Pharma, one of the top OTC companies globally, originally developed the skincare line.

It has been in the market in Europe for about five years, sold under the name Dermalex. It was created after the accidental discovery of the positive effects of high electrolyte (mineral) solutions were noticed on eczema- and psoriasis-prone skin.

Dermakalm Eczema and Psoriasis Creams and Psoriasis Gel activate the skin's own repair mechanism through a dual mode action of moisturizing lipids to protect the skin barrier and a mineral complex that stimulates the skin's own repair mechanism. Dermakalm will help patients break through eczema and psoriasis and reclaim their skin.

Dermakalm's active ingredient is aluminum silicate for the eczema formulation and clinoptilolite for the psoriasis formulation. Both of these active ingredients are new to the eczema and psoriasis OTC products found on the market in Canada:

- The current eczema product offering is composed of mainly the same active ingredients, including colloidal oatmeal, urea or corticosteroids
- The current psoriasis product offering is composed of mainly the same active ingredients including coal tar or salicylic acid.

Dermakalm is free of corticosteroids, fragrances, parabens and artificial colouring.

Dermakalm can be found over the counter in most pharmacies as of September 2016.